



# It's How We Roll

## OUR VISION

We are proud to be the Waikato's favourite place for tyres

## OUR VALUES

**CUSTOMER DRIVEN** – Everyday, we make it easy for our customers.

We put ourselves in their shoes.

**ONE TEAM** – Together we are up for the challenge.

We are safe. We communicate.

We have confidence in our abilities.

We support and are supported.

We are present.

**DO THE RIGHT THING** – 100% integrity in everything we do.

**EXCELLENCE** – We are consistent, effective and efficient.

We take ownership.

**GROWTH** – We learn, we grow.

We have an attitude of continuous improvement.